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## Visitor impact assessment and management of Gulmarg tourist area

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Received: 20.04.2016; Revised: 02.05.2016; Accepted: 16.05.2016 ABSTRACT: The present study was conducted in Gulmarg meadow with an aim to assess visitor impacts and management of this famous tourist resort. During the study a monitoring programme was conducted in the area and questionnaires were distributed among tourists. It was observed that the meadow is receiving negative impacts from over tourism and tourists are not satisfied with the management.

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